



**44th IAEE
INTERNATIONAL
CONFERENCE**
Riyadh, Saudi Arabia
4-9 February 2023

SOCIAL PROMOTION TOOLKIT



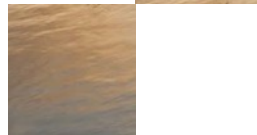
We're just a few weeks away from kicking off the 44th IAAE International Annual Conference in Riyadh.

To help us get the word out and promote the event to energy stakeholders who may be interested in attending, you can:

- Follow and share content on [KAPSARC](#)'s Twitter and [LinkedIn](#).
- Share the graphics and sample social copy in this toolkit on your personal accounts to highlight your participation in the event.
- Create your own unique content to continue promoting the event on social media using #IAEE2023KSA.

What's inside?

- **Sample social copy for LinkedIn and Twitter**
- **Social media graphics**
- **Event logo**
- **Social accounts to follow**



LinkedIn Sample Social Post

The #IAEE2023KSA Conference hosted by KAPSARC and the SAEE will gather hundreds of energy movers and shakers in #Riyadh this February to lay the groundwork for pathways to a clean, stable, and sustainable energy future. Will you be there?

<https://iaee2023.saudi-aee.sa/>



Twitter Sample Social Post

I'm counting down the days until I'm headed to @KAPSARC for the international energy event of the year. Join me in #Riyadh this February for the #IAEE2023KSA conference to unlock pathways to a clean, stable and sustainable energy future 🌍

<https://iaee2023.saudi-aee.sa/>



Twitter Sample Social Post

Excited to be part of the #IAEE2023KSA conference this February!

Grab your ticket to the event and join industry experts, businesses, energy ministers, and advocates in Riyadh to develop clean, stable and sustainable energy pathways.

<https://iaee2023.saudi-aee.sa/>



SOCIAL MEDIA GRAPHICS



Graphics can be found [here](#).

SOCIAL MEDIA BANNERS

LinkedIn banner



Twitter banner



Banners can be found [here](#).

EVENT LOGO



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**المؤتمر العالمي
الرابع والأربعون
لاقتصاديات الطاقة**
الرياض، المملكة العربية السعودية
8-4 فبراير 2023



Event logo in different variations can be found [here](#).



RELATED SOCIAL ACCOUNTS

International Association for Energy Economics (IAEE)

Twitter	LinkedIn
@IA4EE	International Association for Energy Economics

King Abdullah Petroleum Studies and Research Center (KAPSARC)

Twitter	LinkedIn
@KAPSARC	KAPSARC

The Saudi Association for Energy Economics (SAEE)

Twitter	LinkedIn
@TheSaudiAEE	Saudi Association for Energy Economics





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THANK YOU

